

# It just got easier for patients to make appointments with you.

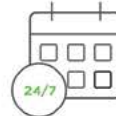
Delta Dental and Brighter are working together to connect patients and participating providers through the Delta Dental online directory — activate Brighter Schedule today and grow your practice, **completely free**.



With **Brighter** SCHEDULE® you will enjoy:



2x greater likelihood of being selected by new patients\*



Patients being able to easily request appointments 24/7

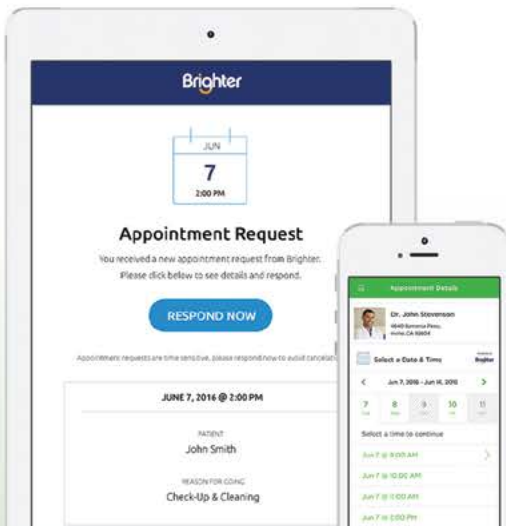


Decreased no-shows and last minute cancellations



Reduced marketing and administrative expenses

2 of 3 patients plan to schedule their dental appointments online. — Accenture study



It takes less than 5 minutes to activate Brighter Schedule

Visit [brighter.com/deltadental](http://brighter.com/deltadental) or call us at 888-300-4742

\*Brighter directory stats 2015/2016

Thousands of practices nationwide have already made Brighter Schedule available to Delta Dental's millions of members nationwide.