

NEWS RELEASE
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Delta Dental Joins Healthcare Innovation Center Catalyst HTI

Nonprofit dental insurer joins Kaiser Permanente, American Diabetes Association, Medical Group Management Association, along with dozens of startups and others in new Denver innovation hub

DENVER – Delta Dental of Colorado will open a health innovation center at the [Catalyst Health-Tech Innovation \(HTI\)](#) development in Denver’s River North district, the company announced today. The development, a healthcare industry integrator, will be the first of its kind in the nation.

Delta Dental will lease 2,000 square feet on the second floor. The nonprofit dental insurer plans to use the space as a center for collaboration and innovation, working alongside startups and larger companies within Catalyst HTI and inviting in entrepreneurs to develop and test new concepts.

“The oral healthcare industry is seeing the development of exciting new, innovative technologies that have the potential to significantly, if not dramatically, improve patient outcomes and care,” said Helen Drexler, president and CEO of Delta Dental of Colorado. “As the state’s leading dental benefits provider, it is imperative that we’re at the forefront of these efforts and on the leading edge of developing the future of oral healthcare.”



Rendering of Catalyst HTI in Denver’s River North district.

Catalyst HTI is an “industry integrator” bringing together a full spectrum of stakeholders in healthcare. Startups will have access to potential clients and investors in established companies, while larger corporations can surround themselves with emerging technologies in an environment filled with entrepreneurs and growth companies. The project is being jointly developed by Koelbel and Company, health-tech entrepreneur Mike Biselli and the landowners.

Delta Dental joins a growing number of health-tech startups and healthcare organizations at Catalyst HTI including Hitachi, University of Colorado Anschutz Medical Campus, Kaiser Permanente, American Diabetes Association, Prime Health and Medical Group Management Association.

Delta Dental is the first organization with an oral health focus to join the innovation hub, which will occupy a full city block in the River North (RiNo) District of Denver, Biselli said.

“The addition of Delta Dental broadens the conversations within Catalyst HTI in important ways and expands the community’s opportunities,” Biselli said. “Delta Dental is a perfect fit for this ecosystem, both as a leading voice on the importance of oral health and as a health and wellness company with an intense focus on innovation.”

Earlier this year, Delta Dental launched the [Word of Mouth campaign](#) with more than a dozen partners — including several other Catalyst HTI community members — to educate health professionals and

the public about the importance of oral health. The campaign encourages people to visit a dentist or dental hygienist, noting they can be powerful allies to one's overall health, and points to strong connections between oral health and conditions including heart disease, stroke and cancer.

"We are committed to elevating the importance of oral health in the minds of health professionals and the broader public and to advancing innovations that help us improve the health of the communities we serve," Drexler said. "This partnership will allow us to advance both of these important goals."

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About Delta Dental of Colorado

Established in 1958, Delta Dental of Colorado is the largest, most experienced dental benefits provider in the state. It is a nonprofit organization that serves more than 1.3 million Coloradans with high-quality, cost-effective, evidence-based dental plans. Delta Dental of Colorado's mission is to improve the oral health of the communities it serves. Delta Dental of Colorado is a member of the national Delta Dental Plans Association (DDPA). For more than 50 years, the DDPA has worked to improve oral health nationally. Delta Dental member companies serve more than 73 million people nationwide. For more information, visit our website at [DeltaDentalCO.com](https://www.DeltaDentalCO.com).