



FOR IMMEDIATE RELEASE

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CONTACT

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Delta Dental of Colorado Awarded State of Colorado CHP+ Contract

- *Non-profit insurer to continue administering dental benefits for public insurance program*
- *DDCO has administered CHP+ benefits for more than 300,000 children since 2002*

(DENVER) – Delta Dental of Colorado (DDCO) announced it has been selected to administer the public insurance program Colorado Health Plans *Plus* (CHP+) for the State of Colorado after being awarded the contract through a competitive bidding process. The five-year contract begins in July.

CHP+ is public health insurance for children and pregnant women who earn too much to qualify for Medicaid but cannot afford private health insurance. DDCO, the state's largest dental insurer with nearly 1 million members, has provided the dental benefits for the CHP+ program since 2002. In that time, DDCO has helped more than 300,000 children and pregnant women get access to dental care.

"Delta Dental of Colorado is proud to continue our partnership with the State of Colorado to provide access to critical oral health services to so many children who otherwise would go without care," said Kate Paul, president and CEO of Delta Dental of Colorado. "Together, we are ensuring a better future for Colorado's children."

A non-profit organization, DDCO is the largest oral health funder in the state of Colorado. Over the last 10 years, the company and its foundation, the Delta Dental of Colorado Foundation, have contributed more than \$12 million to projects aimed at increasing access to dental services for lower-income children.

"CHP+ is an important part of our mission to improve the oral health of the communities we serve," Paul said. "We are proud to share this mission with our partners at the State of Colorado."

In 2011 DDCO created a new program to expand access to dental care for at-risk populations. The Delta Dental of Colorado Fund continues to enroll children covered by CHP+ who have met their annual maximum but still need treatment. The Fund also continues to enroll Delta Dental customers who need care and cannot afford their copays.

Since launching in fall 2011, the Fund has provided two years of dental insurance and \$2 million in care to more than 6,000 Coloradans.

Delta Dental of Colorado and CHP+ members who cannot afford their dental copayments or have reached their annual maximum can find out more by calling 720-489-4713 or visiting <http://www.deltadentalco.com>.

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About Delta Dental of Colorado

Established in 1958, Delta Dental of Colorado is the largest, most experienced dental benefits company in the state. It is a non-profit organization that serves nearly one million Coloradans with high-quality, cost-effective, evidence-based dental plans. Delta Dental of Colorado's mission is to improve the oral health of the communities it serves. Delta Dental of Colorado is a member of the national Delta Dental Plans Association (DDPA). For more than 50 years, the DDPA has worked to improve oral health nationally. Delta Dental member companies serve more than 47 million people nationwide. For more about Delta Dental of Colorado visit <http://www.deltadentalco.com>.

About Child Health Plan Plus

Child Health Plan Plus (CHP+) is low-cost health insurance for Colorado's uninsured children and pregnant women. CHP+ is public health insurance for children and pregnant women who earn too much to qualify for Medicaid, but cannot afford private health insurance. For more information, visit www.chpplus.com.