



DELTA DENTAL OF COLORADO

# Employer toolkit

2024



 DELTA DENTAL®

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# Delta Dental does more

## Employer toolkit

Delta Dental of Colorado does more to make using benefits easy. With a dental or vision plan from Delta Dental, it's simple for employees to use their benefits and stay healthy. We do more to encourage preventive care to keep your employees' health and productivity in tip-top shape while keeping dental and vision claims costs lower.

We've been an expert in dental for more than 65 years, and we are now expanding into vision by partnering with VSP®, a leader in the vision-care space for more than 80 years, to bring you DeltaVision®. Providing comprehensive employee benefits that include vision and dental insurance shows your commitment to their health and helps enhance productivity and overall job satisfaction. When your team members have access to essential eye care and dental services, they can stay focused, maintain good oral and eye health, and enjoy an improved quality of life.

This document is interactive, so just click on the piece that you would like to use and the link will take you directly to that article, flyer, infographic, or video. And if there are materials you need or would like that you can't find here or on our website, please reach out to your account manager to make a request.

We've created this toolkit to help you educate and encourage your employees to use their preventive dental and vision benefits — for themselves and their dependents. Materials that you can share with your employees include:

- Blogs and articles.
- Flyers and infographics that you can post on company intranet sites or on bulletin boards in break rooms.
- Videos that you can use to help your employees understand their benefits better.

### Delta Dental free mobile app

Don't forget about Delta Dental of Colorado's free mobile app. Download on the App Store or Google Play, use your member account information to log in, and enjoy all the benefits it has to offer! Download and view your insurance benefit card, find a provider, and [much more](#).

### Newsletters

Bi-monthly newsletters are emailed with important updates about Delta Dental of Colorado and educational information you can share with your employees. Look for it in your inbox or reach out to your account manager to sign up.

# Q1

## Quarterly announcements: New Year's reminder — using your benefits

With the new year here, make sure that your new health resolutions include your oral and vision health! It can be as easy as making an appointment and using those benefits you already have. Find a provider near you using the [provider search tool](#).

### Oral health and wellness articles

- [How to tell if it's a cavity vs. a stain](#)

### Vision health and wellness articles

- [Which vision correction option is right for you?](#)

### Recipes

- [Hearty and healthy turkey chili](#)

### Children's oral health

- Children's oral health  
[English version](#) | [Spanish version](#)

### Infographics

- Word of mouth | The importance of oral health  
[English version](#) | [Spanish version](#)

### Flyers

- Using your benefits  
[English version](#) | [Spanish version](#)

### Month-long observations

- [February — Black History Month](#)



- [February — Children's Dental Health Month](#)
- [March — Women's History Month](#)

# Q2

## Quarterly announcements: Spring is on the horizon

Spring is beginning! As warmer weather is on the horizon, get ready for sunnier days by protecting your eyes from UV rays! [Learn more about DeltaVision®.](#)

### Oral health and wellness articles

- Heart health and dental disease  
[English version](#) | [Spanish version](#)

### Vision health and wellness articles

- [Why healthy eyes matter to our overall health](#)

### Recipes

- [Protein-packed strawberry smoothie](#)

### Children's oral health

- Super Brushing Tracker  
[English version](#) | [Spanish version](#)

### Infographic

- [The right sunglasses for your face shape](#)

### Flyers

- [Member website and portal guide](#)

### Videos

- [Life stages of oral health — Age 4-12](#)



- [Kids learn about llamas \(and their teeth\)](#)



# Q3

## Quarterly announcements: Prepare for summer

With summer on the way, make sure that you are fully prepared for the healthiest one yet! DDCO's blog has a ton of great resources when it comes to protecting your mouth and eyes as you spend more time outside. [Visit our blog.](#)

### Oral health and wellness articles 📄

- [Best farmers market finds for your teeth](#)

### Vision health and wellness articles

- [How to protect your eyes at the pool](#)

### Recipes 🍳

- [Frozen banana ice cream](#)

### Children's oral health 🦷

- [Top 5 ways to take care of your children's teeth](#)

### Infographic 📊

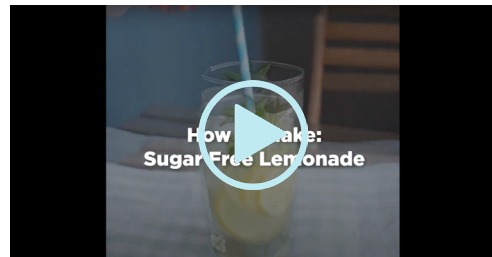
- [Oral health of older adults](#)

### Flyers 📄

- Oral health during pregnancy  
[English version](#) | [Spanish version](#)

### Videos 📺

- [Tooth-friendly treats | Sugar-free lemonade recipe](#)



### Open enrollment resources

- [Preparing for open enrollment | Dental insurance](#)
- [Is vision insurance worth it?](#)
- [Open enrollment resources](#)

# Q4

## Quarterly announcements: Fall and winter

As we head toward the sweetest part of the year, make sure you take extra good care of your teeth! Schedule a dentist appointment and learn more about your benefits and everything you can access [by visiting our website](#).

### Oral health and wellness articles

- [The best ways to get rid of a toothache](#)

### Vision health and wellness articles

- [Do kids need vision insurance?](#)

### Insurance blog articles

- [How much are dental benefits worth | The value of dental insurance vs. paying out of pocket](#)

### Recipes

- [Quick pumpkin pudding](#)

### Children's oral health

- [History of the Tooth Fairy](#)

### Infographics

- [Life stages of oral health — 36-64](#)

### Flyers

- [Why go PPO?](#)

### Videos

- [Oral health tips with Cooper the Badger](#)



# Additional resources

The quarterly communications resources provide a lot of options for materials you can share with your employees, but here are more you may want to use throughout the year. Explore all the additional articles we recommend for each category below, from oral health or vision wellness to recipes and even videos.

## Spanish-language resources

- [The sun and our vision | Prevent eye damage from the sun](#)
- [What to do after an eye injury](#)
- [Advancing children’s oral health through innovation](#)
- [More Spanish articles](#)

## Community impact stories

- [Elevating oral health equity: voices, representation and action towards a more inclusive future](#)
- [Addressing social determinants of health to improve access to oral health care](#)
- [Oral health dashboard democratizes data](#)
- [More information on the Delta Dental of Colorado Foundation](#)

## Oral health and wellness articles

- [Tips to help someone with dental anxiety](#)
- [What are the different types of dentists?](#)

## Vision health and wellness articles

- [Prevent eye damage from the sun](#)
- [More information on DeltaVision®](#)

## Resources for parents and caregivers

- Super Brusher Certificate - [English version](#) | [Spanish version](#)
- [For more children oral health care resources](#)



## Videos

- [Meet the dentist: dentists are just like us!](#)
- [Women's History Month: women in dentistry](#)
- [De boca a boca](#)
- [For more Delta Dental videos, check out our YouTube channel](#)

## More blogs

- <https://blog.deltadentalco.com>

## Dental insurance literacy

- [Dental insurance literacy | benefits glossary](#)

## Employer resources

- [Employer portal overview](#)
- [Add a new employee to the secure employer portal](#)
- [For more resources on all things employer](#)

## Contact us

We're here for you. If you have questions related to your benefits, please contact customer service, Monday-Friday, 7:30 a.m. to 5 p.m. Mountain Time.

- Customer service in English and in Spanish: 1-800-610-0201 Toll free: 1-800-233-0860 or complete our [customer service contact form](#).
  - Delta Dental of Colorado also uses language interpreters to assist our non-English speaking members.
  - If you need assistance in a language other than English or Spanish, call 1-800-610-0201, choose option **2**, inform the customer service representative which language you need, and they will gladly get an interpreter for that language.
- For the hearing impaired (TDD): 1-800-659-2656

**Employers, if you need assistance, please contact your account manager.**